

Personal Information Use and Privacy Policy

1. Introduction

Advance Ventures LLC and its affiliate companies: Advance Ventures Coaching and Training, Voorbrand, and Cowboys and Kudus, collectively referred to as (“the Company”, “we”, “us”, or “our”) are committed to protecting the privacy and confidentiality of personal information provided by clients, customers, and participants (“you”, “your”, "the Client"). This policy outlines how we collect, use, store, and protect your personal information in accordance with applicable laws and regulations in the United States and South Africa. By engaging with our services, you agree to the collection and use of your personal information as described in this policy.

Our services include, but are not limited to, coaching, leadership training, corporate solutions, and recreational or travel experiences. The Company recognizes the importance of safeguarding your personal data and complying with relevant privacy laws, including but not limited to:

- The California Consumer Privacy Act (CCPA), applicable in California, USA
- The Virginia Consumer Data Protection Act (VCDPA), applicable in Virginia, USA
- The Colorado Privacy Act (CPA), applicable in Colorado, USA
- The Connecticut Data Privacy Act (CTDPA), applicable in Connecticut, USA
- The Utah Consumer Privacy Act (UCPA), applicable in Utah, USA
- The Protection of Personal Information Act (POPIA), applicable in South Africa

2. General

Types of Personal Information We Collect - We may collect and process the following types of personal information to provide our services effectively:

- Identification Information: Name, gender, date of birth, and contact details (email, phone number, postal address).
- Professional Information: Job title, employer, industry, and professional qualifications.
- Financial Information: Payment details, billing address, and transaction history.
- Demographic Information: Age, location, and other data that helps tailor our services to your needs.
- Service-Related Information: Participation in coaching sessions, training programs, corporate services, and recreational or travel experiences. This includes preferences, feedback, and any special accommodations requested.
- Online Information: Data collected through our website, such as IP addresses, browsing behavior, and cookies.

We collect this data directly from you through forms, applications, surveys, and communications (both online and offline). In some cases, we may also collect information from third-party sources, such as partners or service providers.

3. Purposes for Collecting and Using Personal Information

The primary purpose of collecting personal information is to provide you with services related to coaching, leadership training, corporate solutions, and travel experiences. Specifically, we use your personal information for the following purposes:

- **Service Delivery:** To manage and deliver personalized coaching, training programs, travel bookings, and recreational activities.
- **Communication:** To contact you regarding your bookings, program updates, inquiries, or marketing communications (if consented).
- **Improvement of Services:** To gather feedback and assess the effectiveness of services provided, improving future offerings.
- **Contractual Obligations:** To fulfill contracts with customers, clients, and partners, ensuring all parties meet the agreed terms and conditions.
- **Billing and Payments:** To process payments, manage invoicing, and resolve any financial queries.
- **Legal Compliance:** To comply with legal obligations, such as reporting and regulatory requirements in the USA (including state-specific laws) and South Africa.

4. Legal Basis for Data Processing

We rely on the following legal grounds for processing personal information:

- **Consent:** Where you have explicitly given consent for the processing of your personal information (e.g., subscribing to marketing communications). Under applicable laws, consent must be given freely, be specific, informed, and unambiguous.
- **Performance of a Contract:** As necessary to fulfill contractual obligations, such as providing coaching or travel services.
- **Legal Obligation:** For compliance with legal duties, such as tax reporting, regulatory requirements, and consumer protection laws in the USA and South Africa.
- **Legitimate Interests:** We may process your information where it is necessary for our legitimate business interests, such as improving services, fraud prevention, or managing client relations.

5. Sharing of Personal Information

We may share your personal information with third parties in the following situations:

- **Service Providers:** To deliver services on our behalf, such as payment processing, travel arrangements, or IT support.
- **Legal Obligations:** To comply with legal requirements, court orders, or government requests in the USA (including state-specific laws) and South Africa.

- **Business Transfers:** In the event of a business sale, merger, or acquisition, your data may be transferred as part of the transaction.

We ensure that third-party service providers adhere to strict data protection and confidentiality standards through contractual agreements.

6. Data Retention

We will retain your personal information for as long as necessary to fulfill the purposes outlined in this policy, unless a longer retention period is required or permitted by law. After this period, we will securely delete or anonymize your personal data.

7. Data Security

We employ appropriate technical and organizational measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. This includes encryption, firewalls, secure storage, and regular security assessments.

Despite our efforts, please be aware that no method of transmission over the Internet or electronic storage is completely secure. Therefore, we cannot guarantee absolute security.

8. Your Rights Regarding Personal Data

Under applicable data protection laws in the USA and South Africa, you have certain rights concerning your personal data. These include:

- **Access:** The right to access the personal data we hold about you.
- **Correction:** The right to correct any inaccuracies in your personal data.
- **Deletion:** The right to request the deletion of your personal data under certain circumstances. (For example, the CCPA provides the right to request deletion of personal information, subject to exceptions such as for legal obligations or ongoing business relationships).
- **Objection:** The right to object to the processing of your data based on legitimate interests or direct marketing. (Under VCDPA, CPA, and UCPA, and POPIA, you can opt-out of targeted advertising).
- **Portability:** The right to request your data in a structured, commonly used, and machine-readable format.
- **Withdrawal of Consent:** The right to withdraw consent at any time, where consent is the basis for processing.

If you wish to exercise any of these rights, please contact us at basecamp@advanceventures.org. We will respond to your request in accordance with applicable laws, including the CCPA, VCDPA, CPA, UCPA, and POPIA.

9. International Transfers

We may transfer your personal data to countries outside your jurisdiction, including countries that may not have the same level of data protection laws. In such cases, we will ensure that appropriate safeguards are in place to protect your personal data, such as standard contractual clauses or reliance on an adequacy decision under applicable laws in the USA and South Africa.

10. Updates to This Policy

We may update this Privacy Policy from time to time to reflect changes in legal, operational, or business practices. Any significant changes will be communicated to you via email or through a notice on our website. Please review this policy periodically to stay informed about how we are protecting your personal information.

11. Contact Information

For any questions or concerns about this Privacy Policy or our data practices, or to exercise your rights, please contact us at:

Advance Ventures LLC
7723 Theissetta Dr, Spring, TX, 77379
+1 (337) 368-4662
+1 (646) 750-4255
basecamp@advanceventures.org
www.advanceventures.org

Legal Framework References:

California Consumer Privacy Act (CCPA): California Civil Code
Virginia Consumer Data Protection Act (VCDPA): Virginia Code
Colorado Privacy Act (CPA): Colorado Revised Statutes
Connecticut Data Privacy Act (CTDPA): Connecticut Public Act No. 22-15
Utah Consumer Privacy Act (UCPA): Utah Code
Protection of Personal Information Act (POPIA): South African privacy law